



Press Release

For immediate release

Unauthorized use of the Bank's name to conduct telephone marketing calls for personal loan business

Public Bank (Hong Kong) Limited (the “**Bank**”) would like to alert members of the public that there are unidentified parties using the name of “Public Bank” without the Bank's authority to make telephone marketing calls to members of the public to solicit personal loan business.

The Bank hereby asserts that none of the aforesaid calls were made by the Bank or its authorized agents.

The Bank has reported the relevant incidents to the Hong Kong Police and notified the Hong Kong Monetary Authority on the incidents.

For enquiries, please call the Bank's Customer Service Hotline at 2853 4778.

Public Bank (Hong Kong) Limited

Date: 26th July, 2010